

MINISTER OF YOUTH AFFAIRS & SPORTS SHRI ANURAG SINGH THAKUR TO LAUNCH NATIONWIDE MONTH-LONG CLEAN INDIA 2.0 PROGRAMME FROM 1ST OCTOBER 2022

Relevant for: Developmental Issues | Topic: Health & Sanitation and related issues

The Department of Youth Affairs of the Ministry of Youth Affairs and Sports (Government of India) will launch a month-long nationwide Clean India 2.0 from 1st -31st October, 2022 after the successful campaign of last year. The programme is being organised in all the villages across the country through the network of Nehru Yuva Kendra Sangathan (NYKS), affiliated Youth Clubs & National Service Scheme Affiliated Institutions.

Briefing media persons in New Delhi today, Secretary, Youth Affairs Shri Sanjay Kumar informed that Union Minister for Youth Affairs & Sports Shri Anurag Singh Thakur will launch the Clean India 2.0 from 1st Oct. 2022 with an aim to clean waste, mainly single use plastic and create awareness.

The Secretary further informed that after the success of last year's Clean India drive, this year 1 crore kg waste (plastic, e-waste and other waste) will be collected and disposed off with the support and voluntary participation of citizens. Hotspots for waste collection will be Tourist Places, Educational Institutes, Bus Stand/Railway Stations and the vicinity, National Highways, Historical and heritage buildings, religious places & surroundings, Hospitals and Water Resource etc.



The Secretary further added that taking forward the Prime Minister's message of 5 resolves (Panch Pran) for Amrit Kaal and in continuation of the celebration of Azadi Ka Amrit Mahotsav, Nehru Yuva Kendra Sangathan (NYKS) Deptt. of Youth Affairs, Ministry of Youth Affairs and Sports is undertaking "Clean India 2.0". The objectives of the programme are to organize cleaning of public spaces and households across all the districts of the country from 01st October to 31st October 2022, involve all segments of society, Government organizations including PRIs and Non- Government Organizations/Civil Society Organisations to instill awareness and feeling of pride among citizens to keep their surroundings clean and waste free. Along with this, the campaign will give the mantra of "Swachch Kaal: Amrit Kaal" and make this program a People's Movement through Jan Bhagidari.

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