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EMPOWER THE YOUTH FIRST

Relevant for: Developmental Issues | Topic: Human resources, Youth, Sports and related issues

Prime Minister Narendra Modi arrives to attend the Independence Day celebrations at the historic Red Fort in New Delhi on August 15, 2020. | Photo Credit: Reuters

On <u>Independence Day, the Prime Minister belaboured his government's leitmotif</u> of an 'Atmanirbhar Bharat'. In today's India, we can achieve that goal of self-reliance only if we enhance our citizens' capabilities. Given our demographic composition, we must begin by empowering our youth.

The 2014 National Youth Policy (NYP) defined youth as persons between 15 and 29 years. This cohort accounted for 27.5% of the population then. According to the NYP report, the Central government spends about 2,710 per youth on education, skill development, employment, healthcare and food subsidies. The total amount is pegged at more than 90,000 crore. Assuming that States spend an equal amount, the total investment in our youth would be under 1% of the GDP, hardly commensurate with their population and potential.

A World Bank report pegged the projected cost (read: loss) of not investing in children and youth at 4% of the GDP every year. Of this, the costs of unemployment account for 0.6%. As of 2017-18, youth participation in India's labour force was 38.3%. Drawing from the 2018 State of Working India Report, we peg the youth unemployment rate to be at least 18.3% (3.47 crore youths). About 30% of youth fall under the 'neither in employment nor in education' category and 33% of India's skilled youth are unemployed. Further, around 50 lakh youth are expected to be entering the workforce annually. Following the COVID-19 lockdown, the CMIE estimated a loss of 14 crore jobs in April alone of which 2.7 crore concerned youth. These numbers, coupled with impending grim implications of the pandemic, have landed us in uncharted turbulent economic waters.

The aspirational younger generation born after 1991 invariably hold the key to India's economic and political future. India has just a decade's time to seize the opportunity and realise this youth demographic dividend. Therefore, it is an appropriate time to launch an Indian Youth Guarantee (IYG) programme, akin to the European Union Youth Guarantee (EU-YG) but tuned to our country's context. EU-YG emerged in 2010 at a time when youth unemployment rates were soaring above 20%. An IYG initiative, with statutory backing, can function as a facilitatory framework for ensuring gainful and productive engagement of youth.

At a time of fiscal stress, one way to allocate budgetary resources would be to create a Youth Component Plan, earmarking a specific percentage of funds under a separate head on the lines of the Special Component Plan for the Scheduled Castes and the Tribal Sub-Plan. The Youth Component Plan would be formulated by States/Union Territories/Central Ministries to channelise flow of outlays and benefits proportional to the percentage of youth population based on sub-regional requirements.

IYG should not be just another budgetary scheme. Its strategic goal should be to ensure that within a fixed time frame, young people graduating from college or losing a job either find a good quality job suited to their education and experience or acquire skills required to find a job through an apprenticeship. An important aspect of IYG should be to rope in the district administration and local bodies for effective outcomes. Existing youth schemes and skilling infrastructure need to be dovetailed and streamlined while leveraging industry to enable an in situ empowerment of youth.

The Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) has been very effective in providing rural livelihood security and social protection. Yet only about 4% of youth in the labour force have been impacted by it. While an urban youth employment programme will be a new intervention, we believe that rural youth employment should be instituted alongside MGNREGA. IYG needs to be implemented across the country to address youth unemployment particularly given the rapid structural changes in the economy.

How would such a guarantee identify the needs of the youth? The Youth Development Index (YDI) in India serves as an advisory and monitory tool for youth development. It helps recognise priority areas, gaps and alternative approaches specific to each State. The index also packs a new dimension of social inclusion to assess the inclusiveness of societal progress due to prevalence of systemic inequalities. In short, YDI can be revisited and deployed to play a vital role in crafting a region-specific IYG. A focus on our youth is the first step towards self-reliance. It is time we summon the political will to guarantee our youth a viable future.

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