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Cabinet approves Agreement on "Cooperation in the field of Information, Communication and Media" between India and Ethiopia

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The Union Cabinet chaired by the Prime Minister Narendra Modi has given its approval to sign the Agreement between India and Ethiopia on ""Cooperation in the field of Information, Communication and Media".

It aims to harness the growing power of Information, Communication and Media for information dissemination and enhancing outreach between the two countries for inclusive development. It will also enhance people to people contact through exchange programmes. It would also provide an opportunity for both the nations to share best practices and new innovations in the field of Information, Communication & Media.

The Agreement will encourage cooperation between mass media tools such as radio, print media, TV, social media etc. to provide more opportunities to the people of both the nations and create public accountability.

The Agreement, through an institutional framework will facilitate exchange of delegations, personnel between the two nations, providing them opportunities to learn from each other's best practices, bringing in equity and inclusiveness.

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