

# INDIAN CHILDREN YOUNGEST TO REACH MOBILE MATURITY: MCAFEE

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Indian children are the youngest to reach mobile maturity, said a McAfee study conducted among parents and children across 10 geographies.

According to the study, smartphone use in the country among children in the age group of 10-14 is 83%, which is 7% higher than the international average of 76%. This put children in India at high exposure to online risks. Additionally, some 22% of Indian children experienced cyberbullying at some time, which was notably higher than the global average of 17%, the study revealed.

About 90% of parents globally recognise their role as protectors online, but regrettably, only 56% of them used a password to protect their own smartphones; 42% used passwords to protect their children's smartphones. But the irony was, 73% of children looked to parents more than any other resource for help with online safety, reported McAfee.

"Children in India are among the youngest to reach mobile maturity and report among the highest exposure to online risks. With this research, we are trying to equip parents with the knowledge necessary to succeed as effective online protectors for their connected families," said Sachin Puri, VP — Marketing, McAfee.

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