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## MODI INVOKES FOMO TO DRAW IN INVESTORS

Relevant for: International Relations | Topic: Europe, European Union (EU) and India

Invoking popular social media expression FOMO (fear of missing out) during his Denmark visit, Prime Minister Narendra Modi on Tuesday said those not investing in India will certainly miss out.

Addressing the India-Denmark Business Forum, Modi said ongoing economic reforms have created investment opportunities in various sectors like green technology, cold chains, shipping and ports.

"These days the term FOMO or 'fear of missing out' is gaining traction on social media. Looking at India's reforms and investment opportunities, I can say that those who don't invest in our nation will certainly miss out," a tweet from the Prime Minister's Office quoted him as saying.

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