Source: www.thehindu.com Date: 2021-05-26

GERMAN ANTITRUST WATCHDOG INVESTIGATES GOOGLE OVER DATA USE

Relevant for: Science & Technology | Topic: IT, Internet and Communications

Google said people use its services because they are helpful, not because they are forced to do so or because they cannot find any alternatives. | Photo Credit: Reuters

(Subscribe to our Today's Cache newsletter for a quick snapshot of top 5 tech stories. Click <u>here</u> to subscribe for free.)

Germany's antitrust watchdog has launched a probe into whether Google Germany, Google Ireland and its parent company Alphabet are exploiting their market dominance in the way they handle data, it said onTuesday.

The Federal Cartel Office said the investigation would consider whether the tech giant offers users enough choice in how it uses their data across the wide range of digital services it provides.

Google said people use its services because they are helpful, not because they are forced to do so or because they cannot find any alternatives.

"We give people easy control over how their information is used and we limit the use of personal information," spokesman Ralf Bremer said, adding Google would assist the cartel office with its inquiries.

The Bonn-based watchdog has made use of enhanced powers it was accorded under recent reforms to Germany's competition laws to open new probes into Facebook and Amazon over their data practices.

Also Read | France embraces Google, Microsoft in quest to safeguard sensitive data

In Google's case, it will examine whether its range of digital services, spanning search, YouTube, Maps, its Android smartphone operating system and Chrome browser, mean the company has a dominant position across markets.

"Google's business model is fundamentally based on processing the data of its users," cartel office chief Andreas Mundt said in a statement.

"We will look very closely into the terms on which user data is processed. A central question is whether consumers have sufficient choice regarding the use of their data by Google, if they want to use Google services."

The watchdog has sought to treat user data as a competition issue, a position challenged by critics who say the matter falls under the purview of the European Union's privacy laws.

It imposed restrictions on Facebook's processing of user data in 2019, triggering a lengthy court battle that has now been referred to the European Court of Justice for an opinion on whether it overstepped its powers.

Our code of editorial values

Please enter a valid email address.

Bengio is expected to lead a new AI research unit at Apple under John Giannandrea, senior vice president of machine learning and AI strategy, two people familiar with the matter said.

END

Downloaded from crackIAS.com

© Zuccess App by crackIAS.com

