

# GI TAG TO MANIPUR BLACK RICE, GORAKHPUR TERRACOTTA

Relevant for: Indian Economy | Topic: Issues relating to Intellectual Property Rights (IPRs)

Expertly crafted: Gorakhpur has a centuries-old tradition of terracotta art. T. Singaravelou T. Singaravelou

Chak-Hao, which is a black rice variety of Manipur, and Gorakhpur terracotta have bagged the Geographical Indication (GI) tag.

Chinnaraja G. Naidu, Deputy Registrar, Geographical Indications, confirmed that the GI tag had been given for the two products on Thursday.

The application for Chak-Hao was filed by the Consortium of Producers of Chak-Hao (Black Rice), Manipur and was facilitated by the Department of Agriculture, Government of Manipur and the North Eastern Regional Agricultural Marketing Corporation Limited (NERAMAC).

In the case of Gorakhpur terracotta, the application was filed by Laxmi Terracotta Murtikala Kendra in Uttar Pradesh.

Chak-Hao, a scented glutinous rice which has been in cultivation in Manipur over centuries, is characterised by its special aroma. It is normally eaten during community feasts and is served as Chak-Hao kheer.

Chak-Hao has also been used by traditional medical practitioners as part of traditional medicine. According to the GI application filed, this rice takes the longest cooking time of 40-45 minutes due to the presence of a fibrous bran layer and higher crude fibre content.

At present, the traditional system of Chak-Hao cultivation is practised in some pockets of Manipur. Direct sowing of pre-soaked seeds and also transplantation of rice seedlings raised in nurseries in puddled fields are widely practised in the State's wetlands.

The terracotta work of Gorakhpur is a centuries-old traditional art form, where the potters make various animal figures like, horses, elephants, camel, goat and ox with hand-applied ornamentation.

Some of the major products of craftsmanship include the Hauda elephants, Mahawatdar horse, deer, camel, five-faced Ganesha, singled-faced Ganesha, elephant table, chandeliers and hanging bells.

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