

# SHRI NARAYAN RANE LAUNCHES MSME INNOVATIVE SCHEME (INCUBATION, DESIGN AND IPR) & MSME IDEA HACKATHON 2022 UNDER MSME CHAMPIONS SCHEME

Relevant for: null | Topic: Important Schemes & Programmes of the Government

Union Minister for MSME Shri Narayan Rane today launched the MSME Innovative Scheme (Incubation, Design and IPR) along with the MSME IDEA HACKATHON 2022.



Speaking on the occasion Shri Rane said MSMEs have an important role to play in Atmanirbhar Bharat. He said these schemes will help entrepreneurs in developing new ventures.





MoS,MSME Shri Bhanu Pratap Verma said that MSME Innovation"Scheme will promote and support untapped creativity of MSME sector .



Shri B.B Swain, Secretary MSME gave the keynote address during the launch of MSME Innovation Scheme and said that it will act as a hub for innovation activities

facilitating and guiding development of ideas into viable business proposition which benefits society directly.



MSME Innovative is a holistic approach to unify, synergize and converge 3 sub-components and interventions with a single purpose. MSME Innovative is a new concept for MSMEs with a combination of innovation in incubation, design intervention and by protecting IPR in a single mode approach to create awareness amongst MSMEs about India's innovation and motivate them to become MSME Champions. This will act as a hub for innovation activities facilitating and guiding development of ideas into viable business proposition that can benefit society directly and can be marketed successfully. Details of the sub-schemes are as under :-

For more details visit – [www.innovative.msme.gov.in](http://www.innovative.msme.gov.in)

## MJPS

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