

MISSION LIFE PAVILION TO BE SET UP AT BHARAT PARV EVENT TO ENCOURAGE PEOPLE TO BECOME PRO PLANET

Relevant for: Environment | Topic: Environmental Conservation, Sustainable Development, and EIA

Prime Minister Shri Narendra Modi launched Mission Life in October 2022, with the message that Mission LiFE makes the fight against climate change democratic and that in which each one of us can contribute as per their respective capabilities. The Ministry of Environment, Forest and Climate Change is setting up a pavilion on the theme Mission LiFE during 'Bharat Parv' being organized by Ministry of Tourism, from 26th January to 31st January, 2023 at Red Fort, New Delhi on the occasion of celebration of the 74th Republic Day .

The theme of Mission LiFE has been chosen to sensitise and educate the masses on LiFE actions which can promote sustainable living and help tackle climate change. The LiFE actions enshrined in Mission LiFE are showcased through various interactive media platforms such as LED screen, Motion Sensor wall, Interactive wall, Live AR wall etc. The pavilion on Mission LiFE encourages people to be Pro Plant. A Motion sensor-enabled interactive wall will be an interactive display where a questionnaire specific to daily actions will be asked and the answers encourage the visitors to be Pro Planet. The Interactive touch wall will educate the visitors about the various small daily steps that can bring about a substantial change in the environment. The wall will showcase the day in a life of an Indian at home, public place and at work. A Live AR Wall is where the visitors can meet and click selfie with Prakriti – the mascot of the Ministry. The picture can be shared in real time on mail or through WhatsApp to the visitors. A LED screen will showcase various videos based on the themes of Mission LiFE. The Plasma screen will showcase the paintings of the school children on Mission LiFE in the digital format along with the digital brochures on sustainable lifestyle and practices.

The pavilion will remain open for the general public from 5pm to 9pm on 26th January 2023 and from 12pm to 10pm on 27th January to 31st January 2023.

MJPS/SSV

Prime Minister Shri Narendra Modi launched Mission Life in October 2022, with the message that Mission LiFE makes the fight against climate change democratic and that in which each one of us can contribute as per their respective capabilities. The Ministry of Environment, Forest and Climate Change is setting up a pavilion on the theme Mission LiFE during 'Bharat Parv' being organized by Ministry of Tourism, from 26th January to 31st January, 2023 at Red Fort, New Delhi on the occasion of celebration of the 74th Republic Day .

The theme of Mission LiFE has been chosen to sensitise and educate the masses on LiFE actions which can promote sustainable living and help tackle climate change. The LiFE actions enshrined in Mission LiFE are showcased through various interactive media platforms such as LED screen, Motion Sensor wall, Interactive wall, Live AR wall etc. The pavilion on Mission LiFE encourages people to be Pro Plant. A Motion sensor-enabled interactive wall will be an interactive display where a questionnaire specific to daily actions will be asked and the answers encourage the visitors to be Pro Planet. The Interactive touch wall will educate the visitors about the various small daily steps that can bring about a substantial change in the environment. The wall will showcase the day in a life of an Indian at home, public place and at work. A Live AR

Wall is where the visitors can meet and click selfie with Prakriti – the mascot of the Ministry. The picture can be shared in real time on mail or through WhatsApp to the visitors. A LED screen will showcase various videos based on the themes of Mission LiFE. The Plasma screen will showcase the paintings of the school children on Mission LiFE in the digital format along with the digital brochures on sustainable lifestyle and practices.

The pavilion will remain open for the general public from 5pm to 9pm on 26th January 2023 and from 12pm to 10pm on 27th January to 31st January 2023.

MJPS/SSV

END

Downloaded from **crackIAS.com**

© **Zuccess App** by crackIAS.com

CrackIAS.com