Source: www.thehindu.com Date: 2021-01-23

## GOOGLE SAYS IT WILL SHUT SEARCH ENGINE IN AUSTRALIA IF FORCED TO PAY FOR NEWS

Relevant for: Science & Technology | Topic: IT, Internet and Communications

Photo for representation. | Photo Credit: Reuters

Google said on Friday it will disable its search function in Australia if the government proceeds with a media code that would force it and Facebook Inc to <u>pay local media companies for sharing their content</u>.

Australia is on course to pass laws that would make the Big Tech giants negotiate payments with local publishers and broadcasters for content. If they can't strike a deal, a government-appointed arbitrator will decide the price.

"The code's arbitration model with bias criteria presents unmanageable financial and operational risk for Google," MelSilva, managing director for Australia and New Zealand, told a senate committee. "If this version of the code were to become law, it would give us no real choice but to stop making Google Search available in Australia."

Google's comments drew sharp rebuke from Australian Prime Minister Scott Morrison who said the country makes its rules for "things you can do in Australia."

"People who want to work with that in Australia, you're very welcome. But we don't respond to threats," Mr. Morrison told reporters.

The United States government this week asked Australia to scrap the proposed laws, which have broad political support, and suggested Australia should pursue a voluntary code instead.

Australia announced the legislation last month after an investigation found Alphabet Inc-owned Google and social media giant Facebook held too much market power in the media industry, a situation it said posed a potential threat to a well-functioning democracy.

Google's threat to limit its services in Australia came just hours after the internet giant reached a content-payment deal with some French news publishers.

Google's testimony "is part of a pattern of threatening behaviour that is chilling for anyone who values our democracy," said Peter Lewis, director of the Australia Institute's Centre for Responsible Technology.

You have reached your limit for free articles this month.

Already have an account ? Sign in

Start your 14 days free trial. Sign Up

Find mobile-friendly version of articles from the day's newspaper in one easy-to-read list.

Enjoy reading as many articles as you wish without any limitations.

A select list of articles that match your interests and tastes.

Move smoothly between articles as our pages load instantly.

A one-stop-shop for seeing the latest updates, and managing your preferences.

We brief you on the latest and most important developments, three times a day.

\*Our Digital Subscription plans do not currently include the e-paper, crossword and print.

Dear reader,

We have been keeping you up-to-date with information on the developments in India and the world that have a bearing on our health and wellbeing, our lives and livelihoods, during these difficult times. To enable wide dissemination of news that is in public interest, we have increased the number of articles that can be read free, and extended free trial periods. However, we have a request for those who can afford to subscribe: please do. As we fight disinformation and misinformation, and keep apace with the happenings, we need to commit greater resources to news gathering operations. We promise to deliver quality journalism that stays away from vested interest and political propaganda.

Dear subscriber,

Thank you!

Your support for our journalism is invaluable. It's a support for truth and fairness in journalism. It has helped us keep apace with events and happenings.

The Hindu has always stood for journalism that is in the public interest. At this difficult time, it becomes even more important that we have access to information that has a bearing on our health and well-being, our lives, and livelihoods. As a subscriber, you are not only a beneficiary of our work but also its enabler.

We also reiterate here the promise that our team of reporters, copy editors, fact-checkers, designers, and photographers will deliver quality journalism that stays away from vested interest and political propaganda.

Suresh Nambath

Please enter a valid email address.

Co-founder of Signal Foundation says its non-profit status protects it from 'outside interests demanding rapid returns' and it is ramping up infrastructure.

Facebook bought the platform in 2014, and gradually changed the way it accessed user data from WhatsApp. The social networking company is now showing WhatsApp users a 'take it or leave it' attitude with the latest policy update.

Subscribe to The Hindu now and get unlimited access.

Already have an account? Sign In

Start your 14 days free trial Sign Up

You can support quality journalism by turning off ad blocker or purchase a subscription for

unlimited access to The Hindu.

Sign up for a 30 day free trial.

## **END**

Downloaded from crackIAS.com

© Zuccess App by crackIAS.com

