

OPTOMA LAUNCHES ECO-FRIENDLY LASER PROJECTORS IN INDIA

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Optoma launched energy-saving, mercury-free laser projectors for the Indian market. | Photo Credit: Special Arrangement

Optoma, on Thursday, launched its new range of eco-friendly laser projectors for the Indian market. The new range is energy-saving, mercury-free, and more economical allowing them to ensure lower carbon footprints, the company said.

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The laser technology and high conversion efficiency allow the new projectors to work with half the power consumption compared to lamp-based projectors, it said.

The Optoma eco-friendly projectors come with a 34% reduction in size as compared to the previous generation of projectors.

The new range includes the ZX350e, ZW350e, ZH350, AZX360ST, AZW360ST & AZH360ST.

"We have introduced the Next Generation of our projectors which will save up to 47% power consumption and help in reducing around 1265Kg CO₂e during the life span of a projector. We have introduced our new Eco-Friendly Laser projector series which is specially made for environment sustainability", Vijay Sharma, Country Head - India, Optoma Corporation, said.

Optoma's eco-friendly laser projector series starts at 72,000 and will be available in the market from next month onward throughout the country.

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