CYBERCRIME COULD COST THE WORLD ALMOST $1 TRILLION IN 2020, MCAFEE SAYS

Relevant for: Security Related Matters | Topic: Basics of Cyber Security and related matters

Rehabilitating the external image of the brand after a cyberattack also formed a part of the overall cost, companies said. | Photo Credit: AFP

(Subscribe to our Today's Cache newsletter for a quick snapshot of top 5 tech stories. Click here to subscribe for free.)

Cybercrime incidents could cost the world nearly a trillion dollars in 2020, a 50% jump from around $600 billion in 2018.

The annual global cost of cybercrime this year is estimated to be around $945 billion, which is more than 1% of the global gross domestic product (GDP), according to a recent global report by McAfee titled 'The Hidden Costs of Cybercrime'.

It also noted that global spending on cybersecurity is expected to exceed $145 billion this year.

Nearly two-thirds of the companies surveyed reported some form of cyber incident in 2019. The most common cyber frauds include economic espionage, intellectual property (IP) theft and ransomware attacks. IP theft and financial crime account for at least 75% of the total cyber losses and pose the greatest threat to companies, the cybersecurity firm noted.

Also read | Festival season online shopping creates perfect storm for cybercrime, McAfee says

A survey of 1,500 IT managers and other organisational decision-makers around the globe revealed that cybercrimes also led to longer recovery periods and reduced efficiency. A third of respondents stated that IT security incidents, resulting in system downtime, cost them up to $500,000.

Average interruption of operations was about 18 hours. Rehabilitating the external image of the brand after a cyberattack also formed a part of the overall cost, companies said.

More than half companies are unprepared to face cyberattacks, the report stated. This makes companies vulnerable to sophisticated social engineering tactics and the inability to curb damage once the security has been compromised.

You have reached your limit for free articles this month.

To get full access, please subscribe.

Already have an account ? Sign in

Start your 14 days free trial. Sign Up

Dear reader,

We have been keeping you up-to-date with information on the developments in India and the world that have a bearing on our health and wellbeing, our lives and livelihoods, during these

difficult times. To enable wide dissemination of news that is in public interest, we have increased the number of articles that can be read free, and extended free trial periods. However, we have a request for those who can afford to subscribe: please do. As we fight disinformation and misinformation, and keep apace with the happenings, we need to commit greater resources to news gathering operations. We promise to deliver quality journalism that stays away from vested interest and political propaganda.

Dear subscriber,

Thank you!

Your support for our journalism is invaluable. It's a support for truth and fairness in journalism. It has helped us keep apace with events and happenings.

The Hindu has always stood for journalism that is in the public interest. At this difficult time, it becomes even more important that we have access to information that has a bearing on our health and well-being, our lives, and livelihoods. As a subscriber, you are not only a beneficiary of our work but also its enabler.

We also reiterate here the promise that our team of reporters, copy editors, fact-checkers, designers, and photographers will deliver quality journalism that stays away from vested interest and political propaganda.

Suresh Nambath

Please enter a valid email address.

A petition signed by the contract workers living in various countries said Facebook should guarantee better conditions or allow the workers to continue their jobs from home.

IDFA (Identifier for Advertisers) is a unique code that Apple assigns to each iPhone for third parties to track users for ad-targeting

Subscribe to The Hindu now and get unlimited access.

Already have an account? Sign In

Start your 14 days free trial Sign Up

You can support quality journalism by turning off ad blocker or purchase a subscription for unlimited access to The Hindu.

Sign up for a 30 day free trial.