

CONGRESS QUESTIONS PMBJP BRANDING ON FERTILIZERS

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The Centre's decision to rebrand the "One Nation, One Fertiliser" scheme as *Pradhan Mantri Bharitya Janurvarak Pariyojna* (PMBJP) has drawn flak from the Opposition parties. The Congress said the PMBJP is yet another attempt of Prime Minister Narendra Modi for self-promotion. The Union Fertilizer Ministry had issued an order on Wednesday to implement "One Nation, One Fertilizer" by introducing a single brand for fertilizers and logo under the PMBJP.

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