

# ZOMATO WITHDRAWS 'MAHAKAL' ADVERTISEMENT, EXPRESSES APOLOGY

Relevant for: Science & Technology | Topic: IT, Internet and Communications

Amid a row, online food delivery firm Zomato has withdrawn the advertisement featuring actor Hrithik Roshan and apologised clarifying that the 'Mahakal' reference was for a restaurant and not the temple. "We deeply respect the sentiments of the people of Ujjain and the ad in question is no longer running," the food delivery firm said.

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**END**

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