

'Digital transformation to add \$154 billion to India's GDP'

Digital transformation will add an estimated \$154 billion to India's GDP by 2021 and increase the growth rate by 1% every year, according to a joint study by Microsoft and IDC Asia Pacific. In 2017, about 4% of India's GDP was derived from digital products and services created through digital technologies, the report titled 'Unlocking the Economic Impact of Digital Transformation in Asia Pacific', stated.

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